



EAGLE AIRLINES
FAST. SAFE. RELIABLE.

COMPANY PROFILE



ABOUT EAGLE AIRLINES

Eagle Airlines is an Egyptian corporation that was founded in 2022 with the goal of providing first-rate passenger travel, cargo air transport, and aircraft trading and leasing services. The airline has bases all around Africa and the MENA region and is committed to not only revolutionizing the cargo industry in Egypt but also the Middle East. Eagle Airlines seeks to be one of the region’s top airlines providing internationally recognized top-quality passenger and cargo air transportation.



VISION

To become a leading airline that revolutionizes the cargo air transportation sector by being the bridge that connects the Middle East to the rest of the world.



MISSION

Empowering our clients to maximize their profits through diligent, efficient, and top-quality services at affordable prices.

ORGANIZATIONAL STRUCTURE

To ensure the maximum efficiency of operations and the delivery of optimal results, Eagle Air's internal structure is divided into four core directorates: commercial, maintenance & engineering, operations, and financial & administrative.

COMMERCIAL DIRECTORATE:

Identifies who and where the Eagle Airline clients are, and their needs, wants, and ideal satisfaction criteria.

MAINTENANCE & ENGINEERING DIRECTORATE:

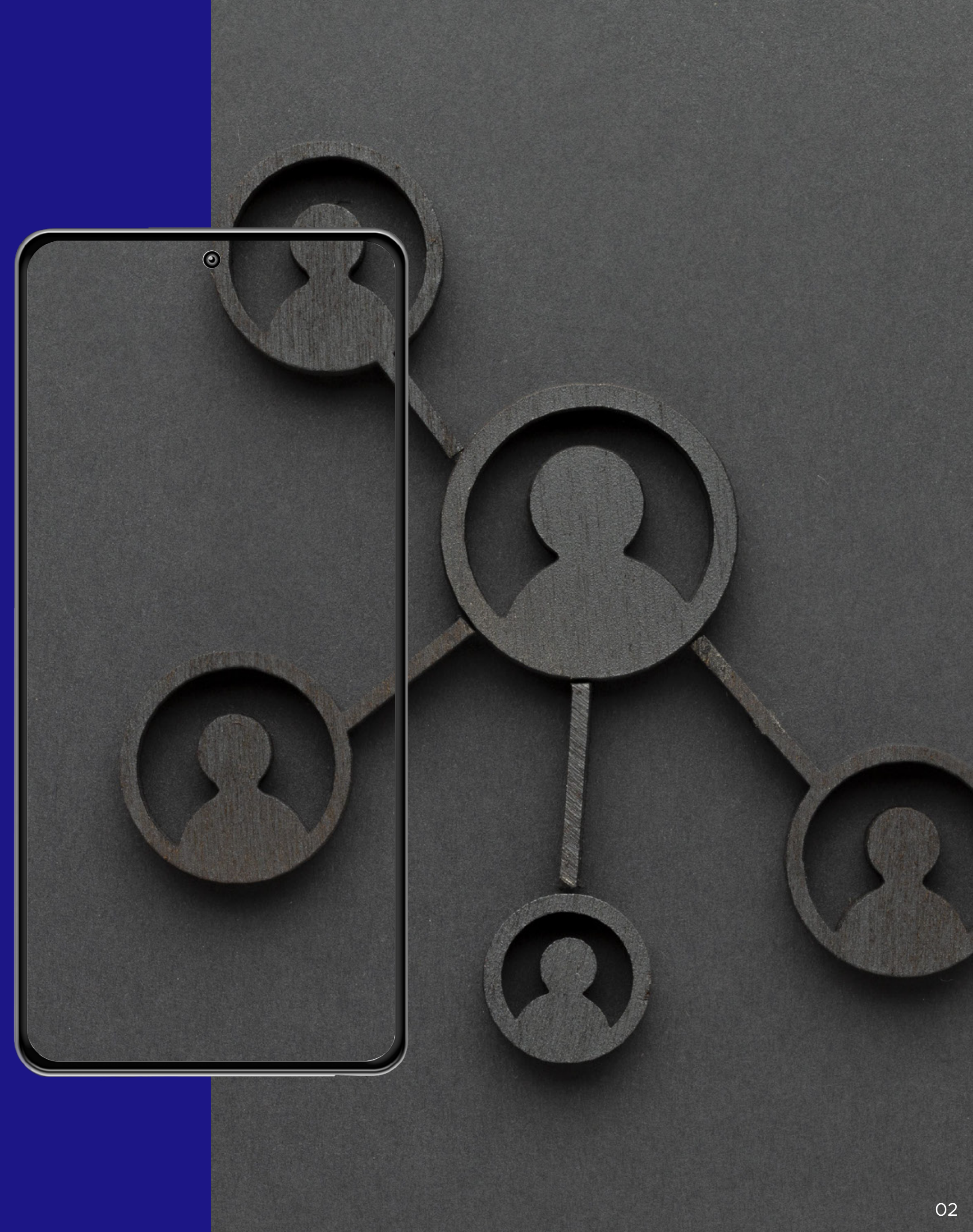
Quality checks and maintains flight and ground equipment, and ensures the Eagle Airline aircraft meets client satisfaction criteria.

OPERATIONS DIRECTORATE:

Manages the operations of all flights including their take-off procedures, flight routes, landing destinations, and maintenance of transported goods during the flight

FINANCIAL & ADMINISTRATIVE DIRECTORATE:

Ensures the availability and qualification of financial and human resources to support and assist with the missions of the other directorates.



EAGLE AIRLINES SERVICES

Eagle Airlines provides flight services for passengers and any clients who require cargo shipment services. Using a competitive fleet of B800-737F aircraft, the airline flies cargo with weight going up to 23 tons, and a diverse network of numerous regional and international cities. Other services also include aircraft trading and leasing services.

FLIGHT DESTINATIONS

REGIONAL

- KRT - Khartoum International Airport, Khartoum, Sudan
- JUB - Juba International Airport, Juba, South Sudan
- NSI - Yaoundé Nsimalen International Airport, Nsimalen, Cameroon

INTERNATIONAL

- HGH - Hangzhou Xiaoshan International Airport, Hangzhou, Zhejiang, China
- DXB - Dubai International Airport, Dubai, United Arab Emirates
- FRA - Frankfurt Airport, Frankfurt, Germany
- RUH - King Khalid International Airport/Riyadh Airport, Riyadh, Saudi Arabia
- KWI - Kuwait International Airport, Kuwait City, Kuwait





SPECTRUM OF CUSTOMERS



FREIGHT SEGMENT

- Governmental Institutions
- Non-Governmental Organizations (NGOs)
- Businesses (local and international)



PASSENGER SEGMENT

- Government Officials
- Non-Government Organization (NGO) Officials
- Businessmen & Businesswomen
- Company/Corporate Employees & Staff
- Leisure Travelers (tourists, students, etc.)
- Hospital Patients
- Hajj & Umrah Travelers

WHAT MAKES **EAGLE AIRLINES** DIFFERENT?

Eagle Airlines prides itself on its ability to deliver on its promises of memorable customer experiences and maximum efficiency results. The Eagle Team's operating principles revolve around providing top-rate services at affordable prices, and this includes the guaranteeing of very important service touchpoints - faster than average shipping procedures, maximum security, low insurance premiums, and a variety of destination options.

Eagle Airlines distinguishes itself as being the only privately owned cargo airline in Egypt among the 140 freight aircraft registered in the cargo sector. A privately owned airline essentially means reduced bureaucratic procedures in shipping/flight logistics, making for faster services and results. Furthermore, there is more flexibility for the airline's planes to depart from any airport hub without the need for time-consuming and inefficient paperwork procedures that would come with a non-private owned airline. At Eagle Airlines, customers and clients can rest easy knowing they've signed up for quick, accurate, memorable, and affordable services.



MARKET ANALYSIS: CARGO AVIATION IN EGYPT

In line with Egypt's Vision for 2030, Eagle Air is dedicated to making the nation the next biggest production and distribution hub and connecting the European, Middle Eastern, and African markets. The latest developments in the infrastructure and construction sectors have exponentially increased the demand for project supplies, contract logistics, and logistical and transportation services, and Eagle Air seeks to be the bridge connecting international clients and suppliers.

The market demand in the aviation industry is one that continues to grow year by year in Egypt, in both the freight and passenger travel sectors. As of the Fiscal Year of 2019/2018, there was an increase of 10% in the amount of transit shipments made from the previous Fiscal Year, coming to a total of 38,397 tons that year. Similarly, market trends saw an increase of 40% in transit shipments in 2021/2020 due to the COVID-19 pandemic.

Given the rapid evolution of technology and business, and thus in the rate of demand from consumers and companies alike, shopping, products, and most everything is now readily available at the tap or click of a button. Eagle Airlines' operating principles mean that it is well-equipped with the technology and resources needed to meet such demands. Being a privately owned airline means the need to go through complicated and time-consuming bureaucratic procedures is significantly reduced, resulting in faster-than-average shipping, quicker and more efficient services, and flexibility in departing from any local airport hub.



STRATEGIC GOALS & OBJECTIVES

Eagle Airlines operates with the belief that continuous innovation and growth are crucial to providing top-rate services and elevated customer experiences. Meeting the demands of a highly dynamic and often unpredictable market requires commitment and dedication toward the enhancement of operations and resources within the business. Eagle Airlines has set a number of strategic objectives to be achieved within the next few years, notably increasing the number of bases throughout Africa and the MENA region, and operating a fleet of B800-737F aircraft.

Expanding operations to other key cities within the region while utilizing a competitive fleet of adequate aircraft is essential to ensure that the rapidly increasing market demands are met. It is also the first step towards adopting a wide market strategy that caters to and serves all segments of the current market, allowing for wider reach and increased market and economic development. Additionally, to ensure a smoother logistics journey, Eagle Airlines aims to allow passengers to book flights through its own platforms (i.e. website and mobile application) and complete all booking procedures in a single place, rather than go through a separate entity or booking office.

Achieving these strategic goals will not only allow for market demands to be met more efficiently, but will also enable Eagle Airlines to meet customer and client satisfaction criteria, thus attracting and retaining loyalty, and significantly contribute to the economic development of Egypt and the Egyptian aviation industry.

EAGLE AIRLINE SHAREHOLDERS



MR: ISLAM MASOUD

Islam is an experienced pilot and is the owner of numerous franchises. He is a holder of an aviation management degree, with expertise spanning the accounting and finance industries. For the past 5 years, Islam has been focusing his time and resources towards improving the operations of commercial aviation.



MR: TAREK HUSSEIN

Tarek is an aviation examiner with accreditation from the Civil Aviation Authorities in Egypt. He is an experienced Captain and Instructor for B737 & B777 and is heavily involved in the managing of operations and training of staff at Egypt Air.



MR:MOHAMED ELNAJAR

Mohamed is a strategic business leader with 25+ years of experience in business development, marketing, finance, resource management & allocation, and people and operations development. He is the founder of several startups in the Saudi Arabian FMCG and advertising industries and has contributed significant input in their transformation and growth, ranking them as the top three agencies in the Kingdom.

CONTACT INFORMATION



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**THANK
YOU!**